

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED DECEMBER 2009
(Including Supplementary Data)**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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Security Products

1105 Media, Inc.
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Chatsworth, CA 91311
Tel.: (818) 814-5200
Fax: (818) 814-1522
www.secprodonline.com

Official Publication of: None
Established: 1997
Issues Per Year: 12

FIELD SERVED

SECURITY PRODUCTS serves the multi-market industries of suppliers and end-users of security products and systems including: security installing dealers, security installing dealers with central station services, security installation firms, security products distributors, security consultants, manufacturer's rep firms, systems integrators, industrial/manufacturing companies, retailing companies, service companies (financial, utilities, builders, transportation), institutional facilities (health care, education, lodging, entertainment, sports), government/military installations and other dealers, installers and integrators.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are in executive/ corporate management, general management, public administration, security/ loss prevention/ safety/fire, IT/ network security, emergency planning, risk management, plant/ facility operations, installation, engineering/ architecture, consultants, purchasing, sales/ marketing, other functions and functions not available, including company copies.

PURPOSE

This circulation statement contains a multiple analysis of respondents who recommend, specify and/or buy the following products: access control, CCTV equipment/video systems & surveillance, integrated systems, intrusion alarm & monitoring, home automation/sound equipment/theatre, batteries/power supplies, control panels/annunciators, sensors/detectors, outdoor/perimeter protection, software, fire & safety protection, emergency response products/services, supplies & dealer services, cable/telephone services, security guard services, security consultants, communication equipment, training, IT/network security, biometrics, card reader systems, digital video recorders (DVR), and identification products/ID badges.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	8
Advertiser and Agency _____	598
Rotated or Occasional _____	-
*Allocated for Trade Shows and Conventions _____	608
Digital _____	-
All Other _____	465
TOTAL	1,679

*See Paragraph 9

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	65,001	100.0	65,001	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	65,001	100.0	65,001	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD															
2009 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified
July _____	5,100	-	57,800	7,200			65,000	October _____	109	109	57,800	7,200			65,000
August _____	176	180	57,804	7,200			65,004	November _____	156	156	57,800	7,200			65,000
September _____	151	147	57,800	7,200			65,000	December _____	80	80	57,800	7,200			65,000
								TOTAL	5,772	672					

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009									
QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years						
I. Direct Request: _____	36,844	16,420	-	46,064	7,200			53,264	81.9
II. Request from recipient's company: _____	836	652	-	1,488	-			1,488	2.3
III. Membership Benefit: _____	-	-	-	-	-			-	-
IV. *Communication from recipient or recipient's company (other than request): _____	10,248	-	-	10,248	-			10,248	15.8
V. TOTAL - Sources other than above (listed alphabetically):	-	-	-	-	-			-	-
Association rosters and directories _____	-	-	-	-	-			-	-
Business directories _____	-	-	-	-	-			-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-			-	-
Other sources _____	-	-	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	47,928	17,072	-	57,800	7,200			65,000	100.0
PERCENT	73.7	26.3	-	88.9	11.1			100.0	

*See Paragraph 9

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009						
MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	57,674	7,200			64,874	99.8
Individuals by name only _____	51	-			51	0.1
Titles or functions only _____	64	-			64	0.1
Company names only _____	11	-			11	-
Multi-Copy Same Addressee copies _____	-	-			-	-
Single Copy Sales _____	-	-			-	-
TOTAL QUALIFIED CIRCULATION	57,800	7,200			65,000	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009									
State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent	State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
039-049 Maine _____	232	24	256		400-427 Kentucky _____	617	74	691	
030-038 New Hampshire _____	358	33	391		370-385 Tennessee _____	916	118	1,034	
050-059 Vermont _____	109	8	117		350-369 Alabama _____	688	78	766	
010-027 Massachusetts _____	1,615	176	1,791		386-397 Mississippi _____	287	41	328	
028-029 Rhode Island _____	213	27	240		EAST SO. CENTRAL	2,508	311	2,819	4.3
060-069 Connecticut _____	1,035	118	1,153		716-729 Arkansas _____	369	41	410	
NEW ENGLAND	3,562	386	3,948	6.1	700-714 Louisiana _____	502	42	544	
100-149 New York _____	5,024	542	5,566		730-749 Oklahoma _____	567	72	639	
070-089 New Jersey _____	2,499	329	2,828		750-799 Texas _____	3,476	485	3,961	
150-196 Pennsylvania _____	2,706	346	3,052		WEST SO. CENTRAL	4,914	640	5,554	8.5
MIDDLE ATLANTIC	10,229	1,217	11,446	17.6	590-599 Montana _____	172	19	191	
430-459 Ohio _____	2,277	290	2,567		832-838 Idaho _____	241	25	266	
460-479 Indiana _____	1,049	147	1,196		820-831 Wyoming _____	85	11	96	
600-629 Illinois _____	2,488	301	2,789		800-816 Colorado _____	1,018	137	1,155	
480-499 Michigan _____	1,424	184	1,608		870-884 New Mexico _____	339	50	389	
530-549 Wisconsin _____	1,212	143	1,355		850-865 Arizona _____	941	125	1,066	
EAST NO. CENTRAL	8,450	1,065	9,515	14.6	840-847 Utah _____	511	80	591	
550-567 Minnesota _____	1,042	156	1,198		889-898 Nevada _____	706	109	815	
500-528 Iowa _____	579	78	657		MOUNTAIN	4,013	556	4,569	7.0
630-658 Missouri _____	1,072	122	1,194		995-999 Alaska _____	64	10	74	
580-588 North Dakota _____	155	19	174		980-994 Washington _____	954	144	1,098	
570-577 South Dakota _____	158	17	175		970-979 Oregon _____	537	73	610	
680-693 Nebraska _____	409	42	451		900-961 California _____	6,110	805	6,915	
660-679 Kansas _____	532	82	614		967-968 Hawaii _____	143	37	180	
WEST NO. CENTRAL	3,947	516	4,463	6.9	PACIFIC	7,808	1,069	8,877	13.7
197-199 Delaware _____	177	29	206		UNITED STATES	57,653	7,169	64,822	99.7
206-219 Maryland _____	1,796	186	1,982		969 & 004-009 U.S. Territories _____	110	26	136	
200-205 Washington, DC _____	580	46	626		Canada _____	-	-	-	
220-246 Virginia _____	2,941	304	3,245		Mexico _____	-	-	-	
247-268 West Virginia _____	288	45	333		Other International _____	-	-	-	
270-289 North Carolina _____	1,403	181	1,584		AP0/FPO _____	37	5	42	
290-299 South Carolina _____	723	93	816		TOTAL QUALIFIED CIRCULATION	57,800	7,200	65,000	100.0
300-319 Georgia _____	1,374	172	1,546						
320-349 Florida _____	2,940	353	3,293						
SOUTH ATLANTIC	12,222	1,409	13,631	21.0					

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2006	2007	January - June 2008	July - December 2008	January - June 2009	July - December 2009*
Total Audit Average Qualified _____	70,206	70,102	70,119	70,120	70,090	65,001
Qualified Non-Paid Total _____	70,205	70,101	70,119	70,119	70,090	65,001
Print Only _____	70,205	69,181	65,683	63,017	62,911	57,801
Digital Only _____	-	920	4,436	7,102	7,179	7,200
Qualified Paid Total _____	1	1	-	1	-	-
Print Only _____	1	1	-	1	-	-
Digital Only _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price _____	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July - December 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

8. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA

METHOD OF DISTRIBUTION

All qualified circulation conforms to the field served and definition of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital version is notified via email when the version is available

AVERAGE NON-QUALIFIED CIRCULATION:

Allocated for trade shows and conventions include:

ISSUE	SHOW	QUANTITY
June	Electronic Security Expo(ESX)	500
June	ASSE	100
July	AFSE (America's Fire and Security Expo)	300
July	Campus Technology	50
August	MSPCE	350
August	IPin Action, Dallas, TX	100
September	ASIS	600
October	CANASA-Security Canada	200
October	ISC East	600
October	CPSE (China Public Security Expo) 2009	350
November	IPin Action, Atlanta, GA	100
November	Global Gaming Expo	400
November	GIG Security Conference & Exhibition	100
December	ISC West 2010	200
December	ASIS 2010	200
December	ISC East 2010	100

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	57,801	100.0	57,801	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	57,801	100.0	57,801	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	7,200	100.0	7,200	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	7,200	100.0	7,200	100.0	-	-

PARAGRAPH 3b:

Communication from Recipient or Recipient's Company (Other than Request): Telecommunication includes 4 sources of circulation for quantities of 255 copies or 0.4% to 1,974 copies or 3.0%.

Communication from Recipient or Recipient's Company (Other than Request): Electronic includes 4 sources of circulation for quantities of 587 copies or 0.9% to 974 copies or 1.5%.

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.

Security Products

YES, I want to receive/continue to receive *Security Products* **FREE of charge** (Free in U.S. Only)

No, I do not want to receive *Security Products*.

Attach Business Card Here.
You must answer questions, sign and date form.

OR

Subscribe online at:
www.secprodonline.com/subscribe.html

IMPORTANT: All sections of this card must be completed, dated, and signed.

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE (_____) _____

E-MAIL _____

Business Fax (_____) _____

I consent to receive faxes sent only by or on behalf of 1105 Media / *Security Products*. Yes No

Signature (Required) _____ Date _____

1. What is your company's primary business? (check only one)

SUPPLIERS OF SECURITY PRODUCTS & SYSTEMS:

- M Security Installing Dealer
- A Security Installing Dealer with Central Station Service
- B Security Service Installation Firm
- C Security Product Distributor
- D Security Consultants
- E Manufacturer's Rep Firm
- L Systems Integrators

END USERS OF SECURITY PRODUCTS & SYSTEMS:

- F Industrial or Manufacturing Companies
- G Retailing Companies
- H Services Companies (financial, utilities, transportation)
- I Institutional Facilities (health care, education, lodging, entertainment, sports)
- T Builders
- N Federal Government
- O State Government
- P County Government
- Q City/Local Government
- R Military

OTHERS:
K Others allied to the field (please specify) _____

2. What is your job function? (check only one)

- J Executive Management (President, Owner, Partner, VP, CSO, CISO)
- K General Management
- P Public Administration
- B Security/Loss Prevention/Safety/Fire
- N IT/Network Security
- M Emergency Planning
- O Risk Management
- C Plant/Facility Operation
- D Installation
- E Engineering/Architecture
- F Consultant
- G Purchasing
- H Sales/Marketing
- I Other (please specify) _____

3. Which of the following products or services do you recommend, specify or buy? (check all that apply)

- A Access Control
- O CCTV Equipment / Video Systems & Surveillance
- P Integrated Systems / Convergence
- B Intrusion Alarm & Monitoring

- Q Home Automation / Sound Equipment / Theater
- R Batteries/Power Supplies
- S Control Panels/Annunciators
- T Sensors/Detectors
- C Outdoor/Perimeter Protection
- N Software
- E Fire & Safety Protection
- V Emergency Response Products/Services
- W IT/Network Security
- F Supplies & Dealer Services
- G Cable/Telephone Services
- H Security Guard Services
- I Security Consultants
- L Communication Equipment
- U Training
- D Biometrics
- J Card Reader Systems
- K Digital Video Recorders (DVR)
- X Identification Products / ID Badges
- Y Employee Screening
- Z Business Continuity Products / Services
- I IP Video Security
- M None of the above

V7ZSTR

Signature (required) _____ Date _____

FAX TO: 972-687-6769

Publisher reserves the right to determine eligibility for FREE subscription.

TY3001

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Russell Lindsay, Publisher
Margaret Perry, Director, Audience Development

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	February 12, 2010
State	Texas
County	Dallas
Received by BPA Worldwide	February 12, 2010
Type	PJ
ID Number	S297Y0D9

3a. BUSINESS/OCCUPATION BREAK OUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009
 This issue is -% or 12 copies below the average of the other 5 issues reported in Paragraph two.

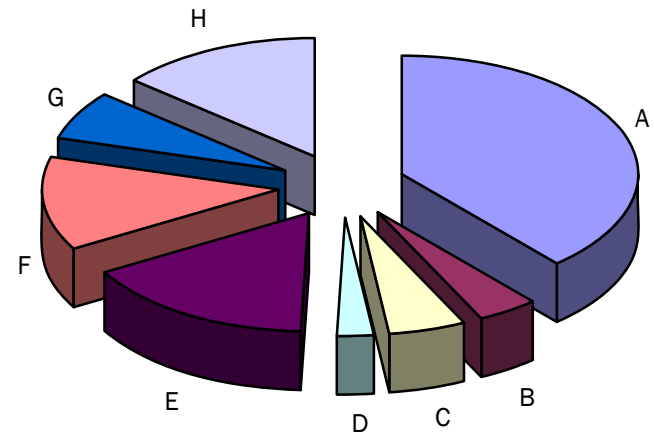
3a. BUSINESS/OCCUPATION BREAK OUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009
 This is a multiple analysis of 68.8% or 44,729 respondents who recommend, specify or buy the products indicated below. (See Question 3 on the Questionnaire used to elicit this data on the back page of the statement). Since any one respondent may have checked more than one response, the totals may exceed the total circulation. This data presented for statistical and marketing purposes only.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	Classification By Function (See Note 1)	Number of Respondents	Access Control	CCTV Equipment/ Video Systems & Surveillance	Integrated Systems	Intrusion Alarm & Monitoring	Home Automation /Sound Equipment/ Theatre	Batteries/ Power Supplies	Control Panels/ Annunciators	Sensors/ Detectors	Outdoor/ Perimeter Protection	Software	Fire & Safety Protection	Emergency Response Products/ Services	Supplies & Dealer Services	Cable/ Telephone Services	Security Guard Services	Security Consultants	Communication Equipment	Training	IT/Network Security	Biometrics	Card Reader Systems	Digital Video Recorders (DVR)	Identification Products/ ID Badges
Security Installing Dealer, Security Installing Dealer with Central Station Service/Security Service Installation Firm/Systems Integrators including other Dealers, Installers and Integrators	25,083	38.6	23,060	2,023	25,083	14,177	11,138	11,958	8,390	9,877	5,277	9,396	9,219	10,077	8,709	6,299	7,975	4,721	4,471	4,319	1,842	4,713	5,939	4,730	5,272	5,356	8,337	9,474	6,398
Security Product Distributor	2,713	4.2	2,459	254	2,713	1,984	1,218	1,438	831	858	618	1,003	804	1,004	869	690	805	529	634	408	194	397	694	580	633	646	880	1,077	752
Security Consultants	3,491	5.4	2,991	500	3,491	2,835	2,010	2,002	1,382	1,630	719	1,188	1,163	1,636	1,568	1,183	1,292	1,078	626	651	801	1,604	1,172	1,172	1,082	1,098	1,340	1,439	1,272
Manufacturer's Rep Firms	1,599	2.4	1,440	159	1,599	1,128	630	699	451	399	241	458	380	472	417	412	436	301	284	184	147	262	329	388	320	251	401	488	331
Sub-Total Suppliers of Security Products & Systems	32,886	50.6	29,950	2,936	32,886	20,124	14,996	16,097	11,054	12,764	6,855	12,045	11,566	13,189	11,563	8,584	10,508	6,629	6,015	5,562	2,984	6,976	8,134	6,870	7,307	7,351	10,958	12,478	8,753
Industrial or Manufacturing Companies	10,406	16.0	8,796	1,610	10,406	8,744	4,251	4,148	2,223	3,635	971	3,440	2,936	3,813	3,362	3,318	4,926	4,792	1,525	1,689	2,046	1,553	2,728	4,733	1,736	1,220	2,883	2,890	2,848
Retailing Companies/Service Companies (financial, utilities, builders, transportation)	8,271	12.7	7,306	965	8,271	5,741	3,693	3,882	2,182	3,330	1,187	2,764	2,476	3,158	2,763	2,230	3,158	2,289	1,298	1,425	1,617	1,655	2,236	2,355	1,732	1,339	2,499	2,865	2,227
Institutional Facilities (health care, education, lodging, entertainment, sports)	4,418	6.8	3,782	636	4,418	3,449	2,408	2,433	1,371	1,995	575	1,858	1,517	1,863	1,548	1,585	1,986	1,597	737	950	1,027	959	1,608	1,688	1,204	999	1,762	1,875	1,653
Government/Military	9,019	13.9	7,966	1,053	9,019	6,671	2,962	2,908	1,736	2,511	630	2,473	1,767	2,571	2,244	3,049	2,414	3,300	998	1,165	951	1,052	2,352	3,976	1,878	1,346	2,192	2,306	2,205
Sub-Total End Users of Security Products & Systems	32,114	49.4	27,850	4,264	32,114	24,605	13,314	13,371	7,512	11,471	3,363	10,535	8,696	11,405	9,917	10,182	12,484	11,978	4,558	5,229	5,641	5,219	8,924	12,752	6,550	4,904	9,336	9,936	8,933
TOTAL QUALIFIED CIRCULATION	65,000	100.0	57,800	7,200	65,000	44,729	28,310	29,468	18,566	24,235	10,218	22,580	20,262	24,594	21,480	18,766	22,992	18,607	10,573	10,791	8,625	12,195	17,058	19,622	13,857	12,255	20,294	22,414	17,686
PERCENT	100.0		88.9	11.1	100.0	68.8	43.6	45.3	28.6	37.3	15.7	34.7	31.2	37.8	33.0	28.9	35.4	28.6	16.3	16.6	13.3	18.8	26.2	30.2	21.3	18.9	31.2	34.5	27.2

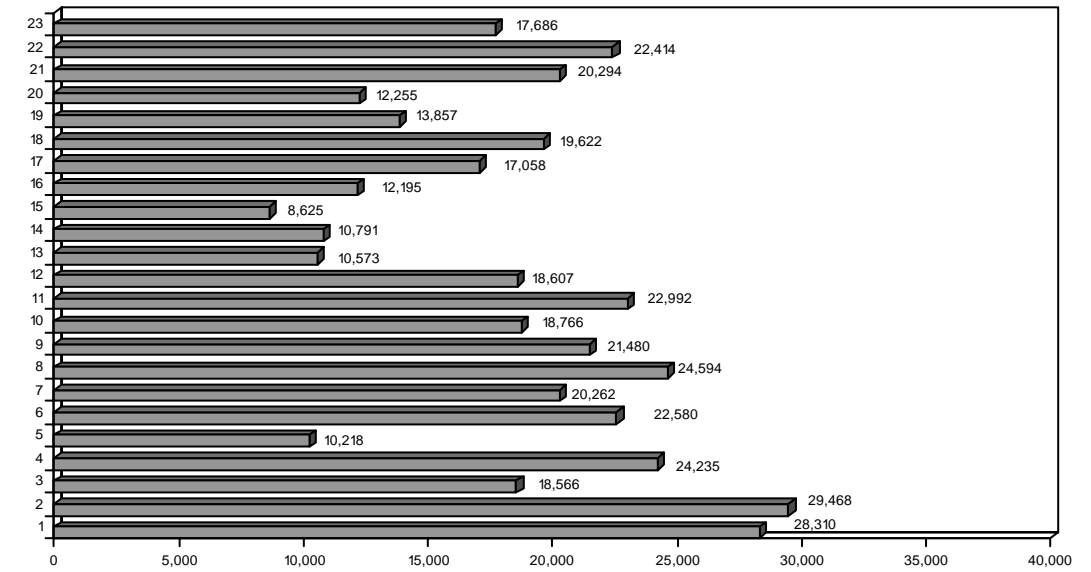
Note 1: Executive Mgmt (President, Owner, Partner, VP, CSO, CISO), General Mgmt, Public Admin, Security/Loss Prevention/Safety/Fire, IT/Network Security, Emergency Planning, Risk Mgmt, Plant/Facility Operation, Installation, Engineering/Architecture, Consulting, Purchasing, Sales/Marketing, Other functions, functions not available, and company copies.

3a. Break out of Qualified Circulation of Business/Industry
 (Please Refer to Paragraph 3a for Complete Descriptions)

BUSINESS AND INDUSTRY	Copies	%
A Security Installing Dealer, Security Installing Dealer with Central Station Service/Security Service Installation Firm/Systems Integrators including other Dealers, Installers and Integrators	25,083	38.6
B Security Product Distributor	2,713	4.2
C Security Consultants	3,491	5.4
D Manufacturer's Rep Firms	1,599	2.4
Sub-Total Suppliers of Security Products & Systems	32,886	50.6
E Industrial or Manufacturing Companies	10,406	16.0
F Retailing Companies/Service Companies (financial, utilities, builders, transportation)	8,271	12.7
G Institutional Facilities (health care, education, lodging, entertainment, sports)	4,418	6.8
H Government/Military	9,019	13.9
Sub-Total End Users of Security Products & Systems	32,114	49.4
TOTAL	65,000	100.0



3a. Supplementary Data for Respondents who Recommend, Specify, and/or Buy the Following Products or Services (Please Refer To Paragraph 3a for Complete Descriptions.)



1. Access Control	28,310	6. Batteries/ Power Supplies	22,580	11. Fire & Safety Protection	22,992	16. Security Consultants	12,195	21. Card Reader Systems	20,294
2. CCTV Equipment/ Video Systems & Surveillance	29,468	7. Control Panels/ Annunciators	20,262	12. Emergency Response Products/ Services	18,607	17. Communication Equipment	17,058	22. Digital Video Recorders (DVR)	22,414
3. Integrated Systems	18,566	8. Sensors/ Detectors	24,594	13. Supplies & Dealer Services	10,573	18. Training	19,622	23. Identification Products/ ID Badges	17,686
4. Intrusion Alarm & Monitoring	24,235	9. Outdoor/ Perimeter Protection	21,480	14. Cable/ Telephone Services	10,791	19. IT/Network Security	13,857		
5. Home Automation/ Sound Equipment/ Theatre	10,218	10. Software	18,766	15. Security Guard Services	8,625	20. Biometrics	12,255		