



The *Security Products* Magazine New Product of the Year Award honors the outstanding product development achievements of security equipment manufacturers whose products are considered particularly noteworthy in their ability to improve security.

Winner Benefits

Winners in each category receive great publicity, including:

- announcement of win at Security Products 2010 Virtual Event September 1
- recognition at ASIS International 2010
- recognition in Security Products marketing and promotions, including streaming video on www.secprodonline.com of the winners receiving their awards at ASIS
- use of Security Products Magazine 2010 New Product of the Year logo for one year on all ads and marketing material
- editorial coverage in the December 2010 issue of Security Products Magazine



Eligibility

1. Product must be new to the market June 1, 2009 - June 1, 2010.
2. Entries must be postmarked by June 15, 2010 and received by June 22, 2010 to be considered.
3. A company may submit more than one product, but the same product cannot be entered in more than one category. A separate entry form must be completed for each entry. A separate entry fee is charged for each entry.
4. All entry form questions must be completed.

Judging

All entries for the *Security Products* Magazine 2010 New Product of the Year Award must be postmarked by June 15, 2010. Judging will begin after this time, and the winners will be announced at the September 1, 2010 Security Products Virtual Event. Winners will also be recognized at ASIS International, which will be October 12-14 in Dallas, Texas.

A panel of judges selected from the security industry by the editorial staff of *Security Products* Magazine will review the submitted materials to determine the winners. Awards will be given at the discretion of the judges, and judges have the sole right to determine eligibility. Incomplete or incorrect entries will be rejected. All decisions are final. To ensure fairness, judge names will be kept confidential until the awards are announced.

Entry Fees

First Product - \$595

Each Additional Product - \$395

Entry fees are payable by check only to 1105 Media, Inc. Please mail check(s) and entry form(s) to *Security Products* Magazine New Product of the Year Award, 14901 Quorum Drive, Suite 425, Dallas, TX 75254.

Entry materials become the property of *Security Products* and will not be returned. Please contact Cindy Horbrook at 972-687-6753 or chorbrook@1105media.com if you have any questions.

Entry Form

Entry deadline: June 15, 2010

Product name _____

Product release date _____

Short description _____

Award category (see below) _____

Contact name _____

Company _____

Address _____

Phone _____ Fax _____ e-mail _____

Send your entry to *Security Products Magazine* New Product of the Year Award, 14901 Quorum Drive, Suite 425, Dallas, TX 75254.

In addition to mailing this form and your entry fee (\$595 for the first product, \$395 each for additional products, payable by check to 1105 Media, Inc.), please provide a digital photo, company logo, and any other relevant product literature or images via e-mail to chorbrook@1105media.com. Acceptable formats are tiff, jpg and eps with resolution of at least 300 DPI. Photocopies of this form are acceptable. Additional entry forms can be downloaded at www.secprodonline.com.

Award Categories

One overall winner from each major category will be awarded. The listed sub-categories are suggestions to help you determine which award category best fits your product.

Access Control

- Access Control Systems
- Biometrics
- Door Entry
- ID Management Products

Accessories

- Housing, Enclosures and Mounts
- Installation Equipment and Supplies
- Power Supplies
- Security Guard Accessories
- Wire and Cable

Alarm, Fire and Gas Equipment

- Alarm Products (bells, sirens, strobes, etc.)
- Fire Detection Equipment
- Fire Protection Equipment
- Sensors
- Wireless Alarm Systems

Business Continuity Products

- Disaster Recovery Products and Services
- Network Security
- Network Recovery and Continuity
- Resiliency Planning Solutions

Mass Notification **NEW for 2010!**

- Emergency Phones
- Emergency Response
- Fire
- Loudspeakers
- Mobile Notification

Network-Centric Security

- IP Video Cameras
- IP Video Systems
- PoE
- Servers
- Software
- Video Analytics
- Wireless

Perimeter Security

- Barricades, Barriers
- Communications
- Fences, Gates, Guard Booths
- Lock Down Devices
- Metal Detectors
- Mirrors
- Night Viewing Equipment
- Parking Lot Security
- Vehicle Protection Systems

Video Surveillance

- Cameras
- CCTV
- DVRs
- Lenses
- Monitors
- Video Surveillance Systems Wire and Cable
- Wireless